

COME SEE WILSON



WILSON COUNTY
TOURISM

DEVELOPMENT
AUTHORITY

FAST FACTS ABOUT STADIUM

The stadium and hotel are attached to each other structurally, making this stadium and hotel the first of its kind in the United States. The only other similar arrangement in North America is in Toronto where the Blue Jays play.

The Wilson Warbirds are the Class-A affiliate of the Milwaukee Brewers and will play in the Carolina League. The team will play 66 home games in the regular season.

The name of the team draws inspiration from vintage aircraft, and the name conjures images of authentic, majestic military planes and the patronage of the iconic whirligigs crafted by Vollis Simpson, a WWII Army Air Corps veteran who was inspired by flight and freedom.

Tickets and team merchandise are available at wilsonwarbirds.com.

The team's mascot, Wilt, was hatched on February 19th, and his nest is at the top of Wilson Stadium. Wilt's flight plan is simple - Takeoff > Party > Victory Landing.



JOE RICCIUTTI
TEAM PRESIDENT



DAVID LAWRENCE
GENERAL MANAGER

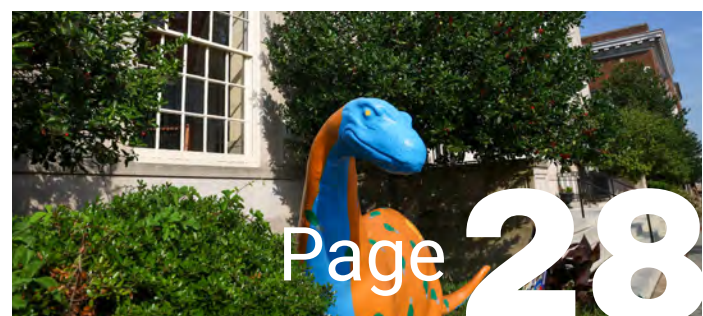


WILT: HATCHED ON FEB 19TH, 2026



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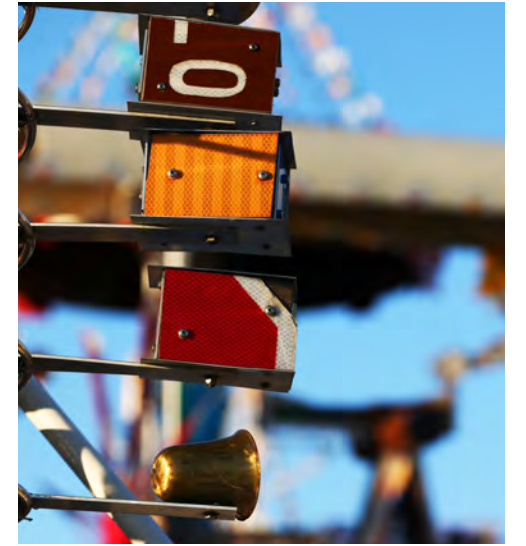
EVERYTHING WHIRLIGIG

EVERYTHING WHIRLIGIG

VOLLIS SIMPSON WHIRLIGIG PARK

301 Goldsboro St S | (252) 674-1352

Imagine a place where vibrant color, dynamic motion, and rhythmic sound dazzle the senses. A public park and outdoor museum where local community and international visitors gather around the iconic, monumental, wind-powered sculptures of world-renowned artist and engineer Vollis Simpson. Inside this park, you'll find yourself surrounded by 30 kinetic sculptures, some over 50 feet tall. Vollis Simpson created sculptures that, with the slightest breeze, come alive, spinning, dancing, and jangling. This farm machinery repairman found a harmony in marrying the unexpected to form the fantastic. He had a gift for transforming metal scraps into magnificent, moving art. The one-of-a-kind art park in the heart of Historic Downtown Wilson is also the site for the NC Whirligig Festival, held annually on the first full weekend in November. This major destination is a unique gathering place offering a stage, large pavilion and greenspace for concerts, performances, films, and private events. Across the street, you will find the museum and gift shop featuring smaller whirligigs, the Eyes on Main Street Gallery, and your Wilson Visitors Center.



EVERYTHING WHIRLIGIG

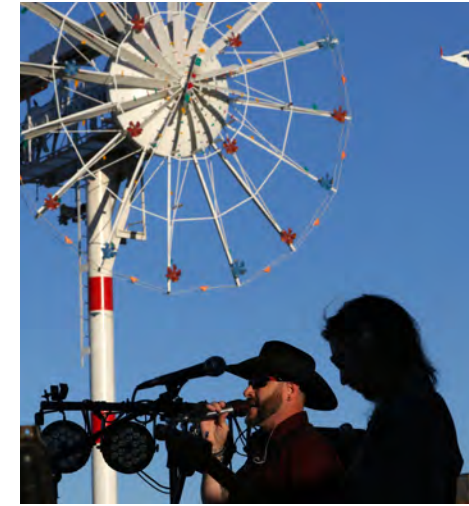
MUSEUM

230 Goldsboro St S | (252) 674-1352

The Whirligig Museum is located just across the street from the park. Inside, you can examine whirligigs up close. You can learn about the creation of the park. You can even find out more about the man who spent his retirement building 50-foot tall sculptures that come to life with the slightest breeze. The museum also offers a variety of unique gifts.

FESTIVAL

The North Carolina Whirligig Festival in Historic Downtown Wilson celebrates Vollis Simpson's Whirligigs. Held annually the first full weekend in November, the free event features art from repurposed materials, live music, food trucks, vendors, and kid's activities. For more info, follow on social media or visit www.whirligigfestivalnc.org





PARKS and RECREATION

PARKS and RECREATION

J. BURT GILLETTE ATHLETIC COMPLEX

3238 Corbett Ave | (252) 296-3360

Gillette has four youth baseball fields with 200-foot fences. The Southern Bank stadium holds 600 spectators in the Grand Stand and 500 in the outfield grass berm. It has hosted the NC Little League State Championship and City Little League Championships. The 113-acre soccer complex features eight regulation soccer fields, including two turf fields. It is home to The Brittany soccer tournament. Additionally, the complex includes pickleball and tennis facilities, and a children's playground.



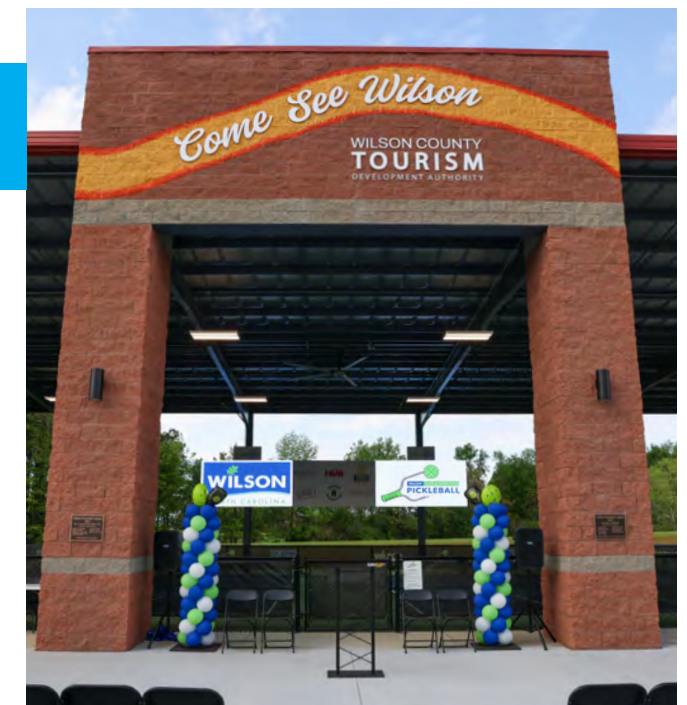
PARKS and RECREATION

MIRACLE FIELD

3238 Corbett Ave | (252) 296-3360
Wilson Parks and Recreation Department provides the Miracle League of Wilson City, which promotes the game of baseball in its purest form while bringing the community even closer together as only the game of baseball can. Games are played at the Miracle Field at J. Burt Gillette Athletic Complex. The specially designed baseball field is equipped to give children with intellectual and/or physical disabilities recreation opportunities to enjoy the great game of baseball that our Wilson City Little Leaguers have been enjoying for years.

PICKLEBALL

Wilson is home to the largest pickleball complex in Eastern North Carolina. The facility includes six uncovered pickleball courts, eight covered courts including two championship courts for tournament play, six tennis courts, and six multi-use courts that can be used for tennis or pickleball. Also included in the facility is a croquet lawn, and shuffleboard and bocce ball courts. The new complex includes a covered shelter, a small building to house concessions and an office and restrooms. A half-mile walking trail encircles the courts. The facility is located near the baseball fields.



PARKS and RECREATION

GREATER WILSON ROTARY PARK

1901 Branch St NW | (252) 399-7530

The park features multipurpose sports fields, pickleball courts, an ADA-compliant picnic shelter with lights and fans, a playground, restrooms, and a large shelter. The park is surrounded by a half-mile track.

RECREATION PARK CENTER

500 Sunset Road NW
(252) 399-2266

Park amenities include tennis courts, pool, miniature train rides, and multi-purpose field. The center has racquetball courts, basketball courts, volleyball courts, pickleball courts, and a gymnastics practice area. Numerous programs and activities are offered for children and adults throughout the year.

WEDGEWOOD GOLF COURSE

3210 Stantonsburg Road
(252) 399-7530

Wedgewood Golf Course features an 18-hole public golf course, short-game facility, driving range, playground, shelter, restrooms, and horseshoe pits.



PARKS and RECREATION

WILSON BOTANICAL GARDENS 1806 Goldsboro St S | (252) 237-0113

Come explore the native and heritage plants, hostas, daylilies, ornamental grasses, culinary and medicinal herbs, trees, turf grass, water features, and garden art.

WILSON ROSE GARDEN 1800 Herring Ave E | (252) 399-2261

The Wilson Rose Garden is one of the largest public rose gardens in North Carolina, with more than 1,000 rose bushes and more than 180 varieties in nearly 60 beds. Enjoy sculptures, bronze statues, and a Vollis Simpson Whirligig sculpture.



Wilson Botanical Gardens



Wilson Rose Garden



Wilson Botanical Gardens



Wilson Rose Garden



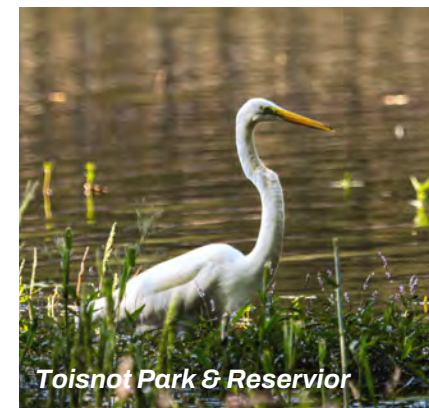
Wilson Rose Garden



Lake Wilson



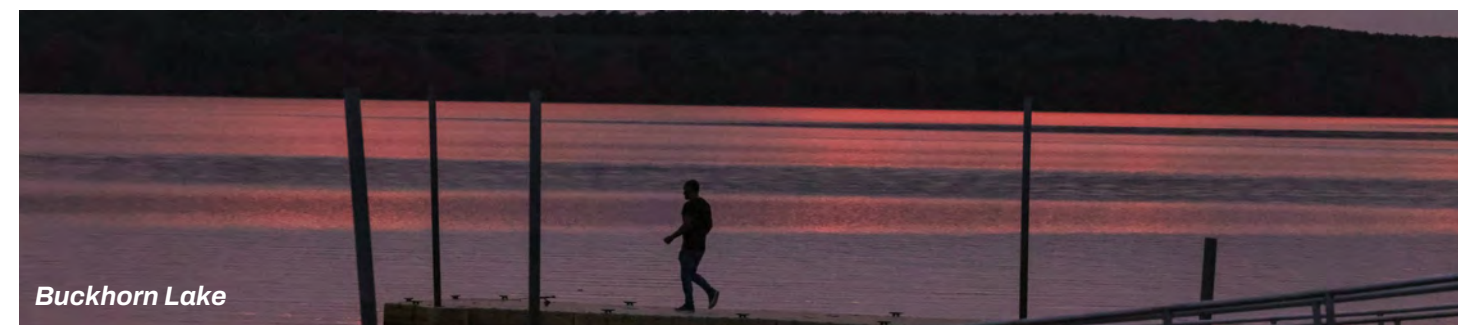
Wiggins Mill



Toisnot Park & Reservoir



Toisnot Park & Reservoir



Buckhorn Lake

LAKE WILSON 4621 Lake Wilson Rd (252) 399-7530

Lake Wilson offers boating, fishing, picnicking, bridge, walking and nature trails. Open sunrise to sunset, Lake Wilson has 90 acres of water, 37 acres of land, 18-hole disc golf course and accessible walking trails.

TOISNOT PARK & RESERVIOR 1500 Corbett Ave NE (252) 399-7530

Located off Ward Blvd on Lawndale Dr, the park offers bank and footbridge fishing, picnicking, a playground, three nature trails, 1.2 mile fitness trail, three shelters, dog park, skatepark and softball fields. Twenty acres of water and 64.2 acres of land encompass Toisnot Park.

BUCKHORN LAKE 8177 Rock Ridge School Rd. (252) 399-7530

Buckhorn offers a variety of sporting events, with over 2,100 acres of water and land. Skiing, boating, fishing, personal watercraft, picnicking, horse trail, walking trails and restrooms. Open sunrise to sunset.

WIGGINS MILL 3010 US 301 S | (252) 399-7530

Wiggins Mill, 285 acres of water and 130 acres of land, has shelters, bank fishing, trails and boating. Open sunrise to sunset.



SPORTS

SPORTS

CAVIETTA QUARTER HORSE AND CATTLE COMPANY

6131 Town Creek Rd, Elm City
(919) 669-8546

Cavietta is an equestrian center and event venue. The ranch is a family-friendly facility that offers rodeos, horse shows, summer camps, riding lessons, clinics, and concerts. The facilities include an arena, cabins, bunkhouses, and more.

BARTON FOOTBALL

400 Atlantic Christian College Dr. NE
(252) 399-6300

Barton College, an NCAA Division II member in Conference Carolinas and the South Atlantic Conference for football, supports 25 athletic teams. It is regionally and nationally recognized for its commitment to student-athletes and strong athletics program.

SOUTHERN NATIONAL MOTORSPORTS

8071 Newsome Mill Rd, Lucama
(919) 284-1114

Southern National Motorsports opened in 1993, is a historic track where Scott Riggs won the first two Late Model Stock Car championships. In 1998, it joined the NASCAR Whelen All-American Series.

COUNTY LINE RACEWAY

6953 Stagecoach Road, Elm City
(252) 985-1949

County Line Raceway is a family run 3/8 mile clay oval since 1988. Managed by James Upchurch and Brenda Holcombe, it offers 6 racing divisions and the annual "Race For The Kids" benefiting Victory Junction Gang Camp.



Cavietta Quarter Horse and Cattle Company



Southern National Motorsports



County Line Raceway



WILSON COUNTY FAIR

2331 US 301 S | (252) 237-8443

The Wilson County Fair is held annually in September and features a large carnival midway, daily performances sure to please the whole family, delicious fair food, agricultural events, and much more.

Throughout the year, the Fair hosts family-friendly events such as birthday parties, family reunions, truck and tractor pulls, car shows, livestock shows, business meetings, auto races, and much more. Contact the Wilson County Fairgrounds for more information on hosting your next event.



WILSON FAIRGROUNDS



ART and MUSEUMS

ART and MUSEUMS

AMERICAN CENTER FOR PHOTOGRAPHERS

230 Goldsboro St S | (708) 271-3042

The American Center for Photographers (ACP) opened in a purposely designed gallery space in the heart of the City of Wilson, North Carolina in April 2023.

Building on the successes of Eyes on Main Street Inc. eleven years of international photography festival activities, the ACP's core goal is to celebrate established photo practitioners and elevate the profiles of emerging photographers.

THE EDGE

127 Barnes St W | (919) 271-7971

The Edge is a restored, century-old building reimagined as a vibrant hub for art and creative work and is now a dynamic, welcoming home for artists to work, show, and connect.

BARNES CORNER GALLERY

200 Tarboro St W | (919) 235-8878

Barnes Corner Gallery brings together artists and a space like no other to display their work. This historical property has been restored with the gallery floor showcasing favorite pieces of local art. In-house artists also offer classes and instruction on their various expertise to help bring your artistic visions to life.



Barnes Street Gallery



The Edge

ART and MUSEUMS

IMAGINATION STATION

224 Nash St E | (252) 291-5113

Explore hands-on science at Imagination Station and discover live reptiles, NOAA's Science On a Sphere, and more! Don't miss the Coastal Plain Museum on the 3rd floor, featuring exhibits on the ecology, pre-history, and culture of North Carolina's Coastal Plain.

NORTH CAROLINA BASEBALL MUSEUM

300 Stadium St | (252) 296-3048

Located at the Historic Fleming Stadium, the museum's 32 showcases and 18 wall-displays feature North Carolina baseball memorabilia, ballplayers born in the state, and members of the Baseball Hall of Fame.

FREEMAN ROUND HOUSE

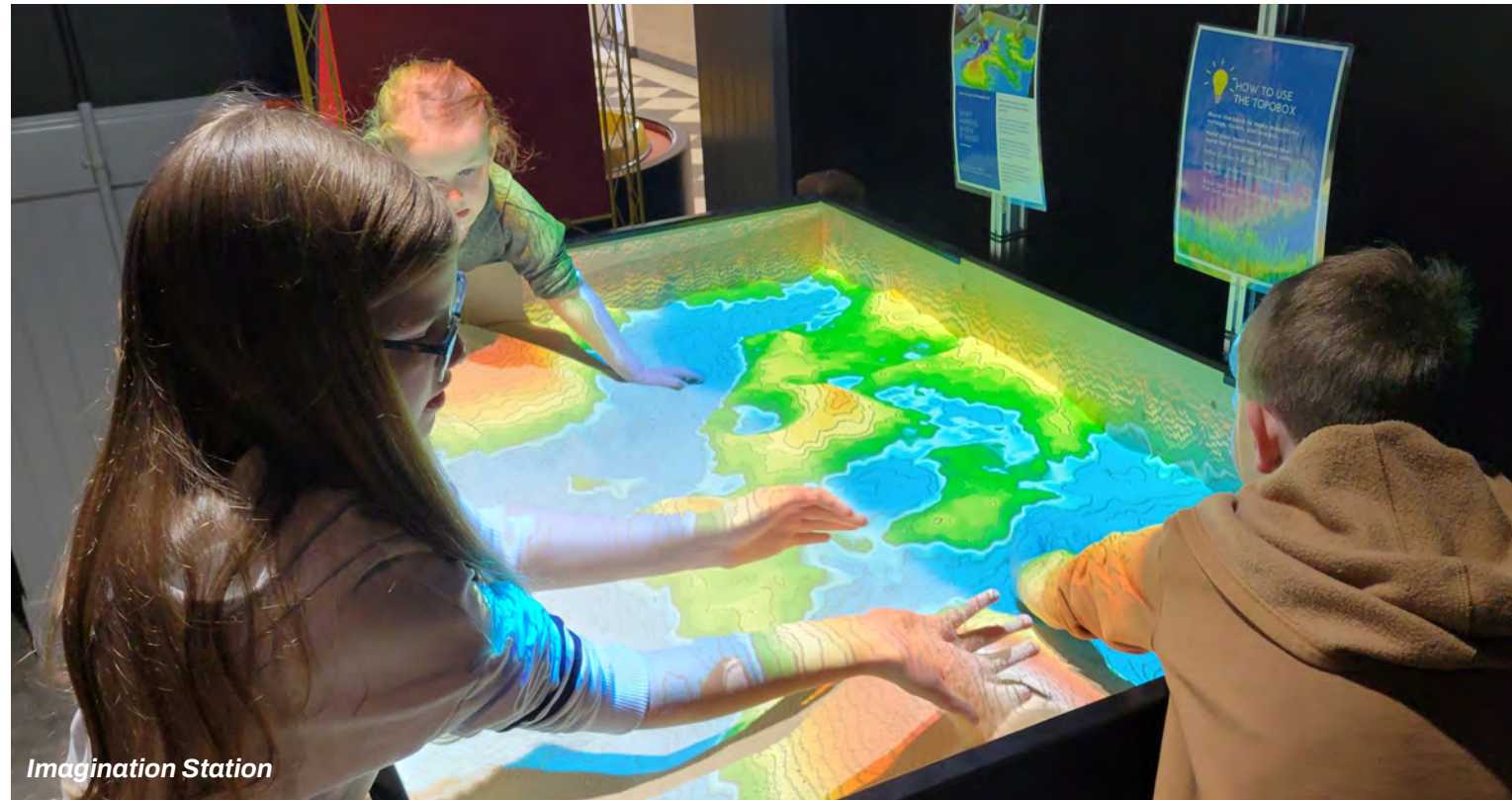
1202 Hines St | (252) 243-2526

This museum preserves, promotes and presents Wilson's rich African-American culture. From slave freedom papers to trailblazers of current day, visitors can expect to learn much about the community that surrounds them.

ARTISAN LEAF

113 Tarboro St SW | (844) 278-5323

Artisan Leaf has reimagined tobacco as a decorative surface, taking this innately unique leaf and applying it to make one-of-a-kind tobacco leaf furniture, panels, architectural components and decorative accessories.



Imagination Station



Imagination Station



NC Baseball Museum



Artisan Leaf



Freeman Round House

WILSON ARTS CENTER

204 Nash St S. | (252) 291-4329

Where Creativity Thrives in Historic Downtown Wilson! Explore our dynamic gallery with ever-changing exhibits with free admission, discover unique treasures in our gift shop featuring local artists, and join our diverse community for creative events and classes suitable for all ages. For more information about Wilson Arts, visit wilsonarts.com.



WILSON ARTS CENTER



**EDNA BOYKIN
CULTURAL CENTER**

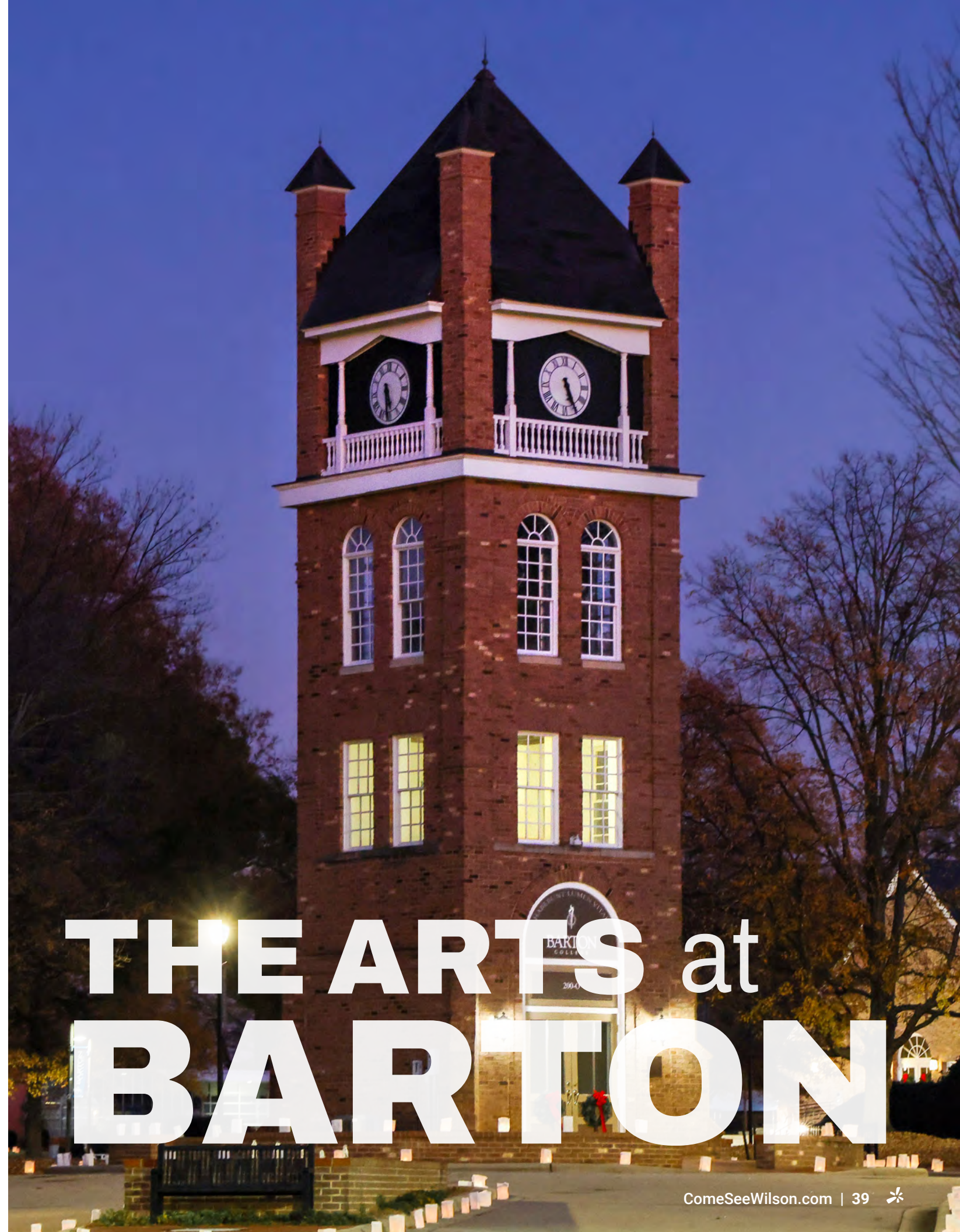
108 Nash St NE | (252) 291-4329
Experience the magic of the Edna Boykin Cultural Center, where ageless charm meets modern entertainment! Nestled in the heart of our community, our 100-year-young theater boasts a cozy 600-seat venue that comes alive with a diverse array of professional touring events. From toe-tapping country concerts to side-splitting comedy nights, soul-stirring dance performances to foot-stomping bluegrass melodies, and electrifying rock shows, there's something for every taste. Our stage is also a hub for captivating live theater productions that unfold throughout the year, ensuring that every visit is an unforgettable journey into the world of art and culture. Join us at the Edna Boykin Cultural Center and immerse yourself in an enchanting blend of tradition and innovation!

EDNA BOYKIN CULTURAL CENTER

THE ARTS AT BARTON

400 Atlantic Christian College Dr. NE
(252) 399-6300

Barton College, founded in 1902, is a private liberal arts institution known for academic excellence, innovative programs, internships, and guided research, as well as offering baccalaureate and graduate degrees. The campus features the Whitehurst Family Honors Program, Pathways, international study, cultural events, and 25 NCAA DII teams. The Kennedy Family Theatre hosts "Theatre at Barton" performances and the Barton College Wilson Symphony's concerts, while the Bridgestone Americas Atrium supports year-round events. The Barton Gallery showcases curated exhibitions from regional and national artists and supports artists-in-residence who teach and lead community workshops.

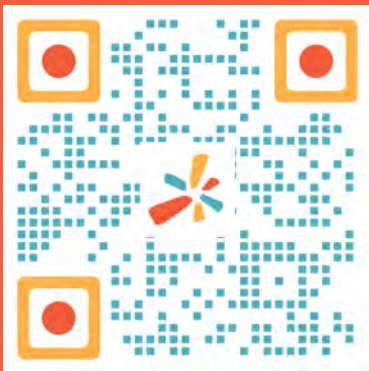


WILSON EATS

Wilson boasts fantastic food options for every palate. From world-renowned barbecue to famous hot dogs and cathead biscuits (Look it up if you don't know what that is!), there is truly something for everyone to enjoy. Many of our dining staples are generational, family owned businesses that have become part of the fabric of our community. Discover more about our culinary delights by visiting ComeSeeWilson.com or calling 252-243-8440 for a comprehensive list of offerings. Come and taste the rich flavors that make Wilson unique!



View More



FOOD

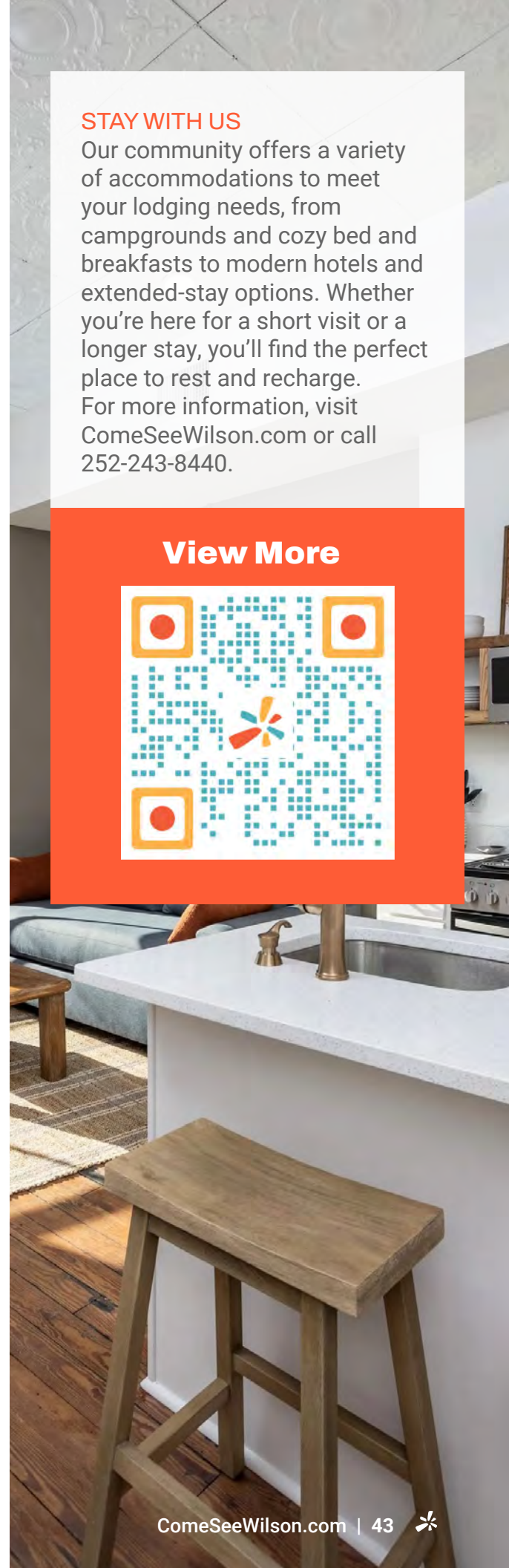
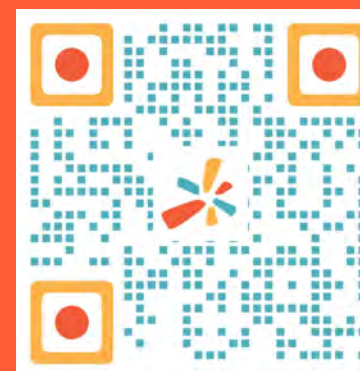


LODGING



STAY WITH US
Our community offers a variety of accommodations to meet your lodging needs, from campgrounds and cozy bed and breakfasts to modern hotels and extended-stay options. Whether you're here for a short visit or a longer stay, you'll find the perfect place to rest and recharge. For more information, visit ComeSeeWilson.com or call 252-243-8440.

View More





TRAVEL

AMTRAK
252-246-1060
1-800-872-7245

COMMERCIAL AIRPORTS
Pitt-Greenville (32.25 miles east)
flypgv.com
Raleigh-Durham Intl (48 miles northwest) www.rdu.com

ENTERPRISE
800-736-8222

GREYHOUND
800-231-2222
Greyhound.com

RIDE
RIDE is the City of Wilson's on-demand micro-transit service, providing public transportation to any location in the city for a small fee.

RIDE by Via : 252-595-5357
or download the Via app.

Visit Website
city.ridewithvia.com/ride-wilson

ROCKY MOUNT – WILSON REGIONAL AIRPORT
7265 Air Terminal Dr, Elm City
252-446-7057 • krwiairport.com

SAFETY CAB COMPANY
252-243-2356

WILSON COUNTY TRANSPORTATION
252-399-2817

WILSON INDUSTRIAL AIR CENTER
4545 Airport Dr NW
252-399-2489 • 252-991-6336
wilsonnc.org





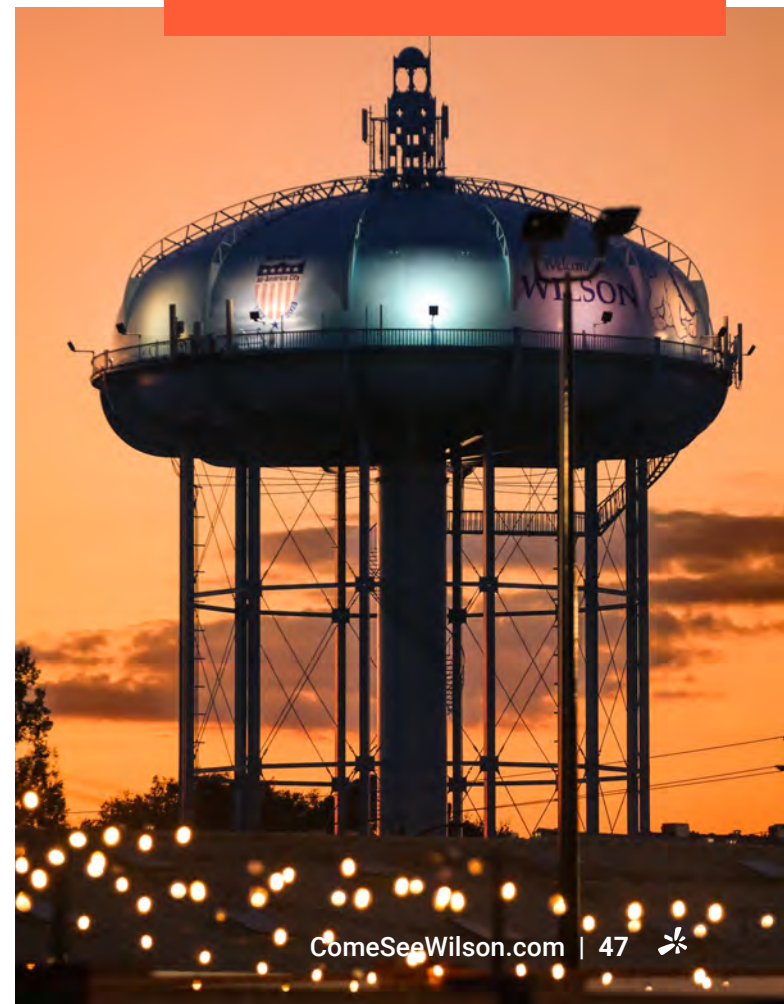
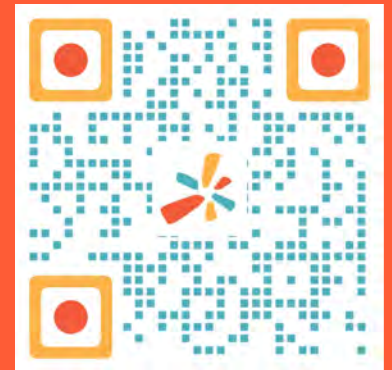
COME SEE WILSON



COMESSEEWILSON.COM
In Wilson, there is something for everyone. Beyond Wilson's numerous art galleries, museums and gardens, locally owned brewery and bottle shops, restaurants and unique boutiques, sports, theater, music, events and festivals, and historical charm you will quickly feel at home. Wilson, North Carolina, is filled with friendly people welcoming you.



Upcoming Events



**FOUNDATION
YMCA OF WILSON**

233 Nash St N

The new, state-of-the-art YMCA strengthens the foundations of our community through youth development, healthy living and social responsibility. Y-GIG (the middle school after-school program), two indoor pools, a variety of fitness classes, robust wellness floor, indoor track, gymnasium, and childwatch provide many opportunities to learn, grow and thrive. Visitors welcome.



**CENTRO AT PINE NASH
APARTMENTS**

100 Pine St W | (919) 849-5923

Centro at Pine Nash Apartments provide luxury downtown living with modern comfort and purposeful amenities including a multi-use outdoor area and retail space.



GIG EAST EXCHANGE

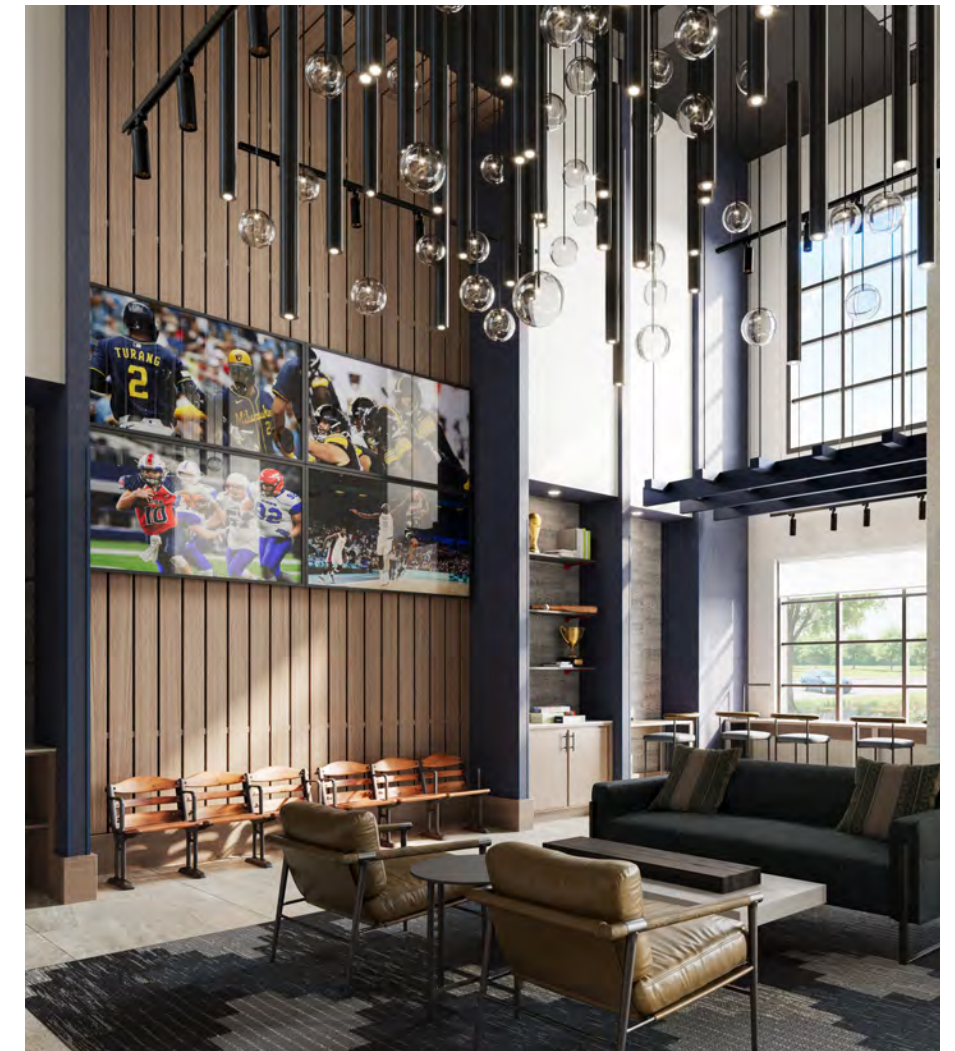
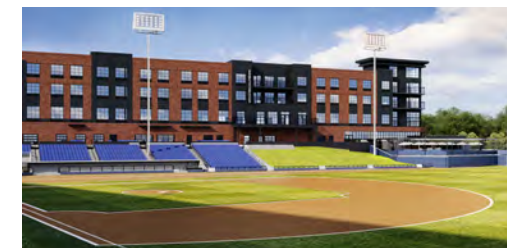
127 Goldsboro S | (252) 296-3474

Gig East is Wilson's hub for technology, innovation, and networking—connecting the Research Triangle with Eastern North Carolina to inspire entrepreneurial growth, community collaboration, and exploration of next-generation tech. Greenlight Community Broadband, the city's community owned fiber-to-the-home network, powers this ecosystem. Learn more at www.gigeast.com.



HOME2SUITES

The new Home2Suites, a 5 floor, 116- room, Hilton hotel that will be the only hotel in North America outside of Toronto that is combined with a baseball stadium.



Come See Wilson

From the Director

Welcome to our 2026 Quarterly visitor's guide. We are super excited to be part of the inaugural season of the Wilson Warbirds! This is such a great time for our community, and we have so many Wonderful Wilson sports tourism draws: pickleball, soccer, racing, the rodeo, little league baseball and now minor league baseball. The recent documentary about Fike High School's historic 1967-69 4A Championship seasons was also a great project that we at Wilson Tourism were proud to be a part of. Wilson has, more than ever, become a regional sports hub.

Additionally, I'd like to congratulate the Vollis Simpson Whirligig Park for being recognized as the Best Sculpture Park by USA Today. The park and museum are such a big draw for visitors from all over the country and in just the first year here at the visitor's center, we have people sign our guest register from all 50 states and from 15 different countries! With our frequent festivals and vibrant Arts community, Wilson has something for everyone.

This visitor's guide provides just a small sampling of places to Eat, Play and Stay in our Community, please make sure to download our app, check our event calendar, and visit ComeSeeWilson.com for more of the great things that make visiting Wilson a unique experience!



Brandt Harrell

Executive Director

Wilson County Tourism Development Authority

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A+Graphics


Advertising & Marketing

Next Level Creative


Wilson Visitor Center

228 Goldsboro Street South

800-497-7398 | 252-243-8440

 [WilsonCountyTDA](https://www.facebook.com/WilsonCountyTDA)

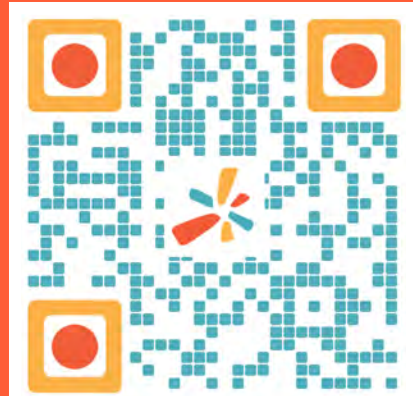
 [wilson_tda](https://www.instagram.com/wilson_tda)

 [wilsoncountytda](https://www.youtube.com/wilsoncountytda)

This publication is funded by the Wilson County Tourism Development Authority. Every effort has been made to ensure the accuracy of information presented in this guide, but assumes no responsibility for errors, changes, or omissions.

DOWNLOAD THE APP

Get the Wilson County Tourism app to download your day! Find places in Wilson to eat, play, and stay complete with tours, maps, contests and an event calendar! Available on both iOS and Android!





 COMESEEWILSON.COM